



## **PRESS RELEASE**

### **CHRISTIES CARE URGE INVESTMENT INTO DEMENTIA SERVICES FOLLOWING REPORT**

**26 January 2011**

Christies Care, a specialist live-in care agency, has called for further investment into dementia services and training, following the publication of a report by The Alzheimer's Society published yesterday. It says 50,000 people with dementia will be forced into care homes early, as a result of substandard care.

Research undertaken by the Society has shown that 50% of people with dementia are not getting the care and support they need, with more than half of all carers stating they feel they have not had enough support and guidance to fulfil their caring role. A further one in ten carers has also admitted that poor care has resulted in unnecessary hospital admissions.

Nicola Warner, managing director of Christies Care said of the report; "Over the past few years, we have worked closely with The Alzheimer's Society to develop comprehensive training for all of our carers working with people suffering from dementia. We know that comprehensive care can only be provided by fully trained carers, and we would support any initiative which would provide further investment into dementia services and training."

"We strongly believe that further investment into dementia services and training is needed. In today's aging society, the number of people suffering from dementia-related conditions will continue to rise, so it is important that we act now, to ease the growing burden on local authorities and the NHS."

In the report, The Alzheimer's Society has spoken of the desire of many dementia sufferers to remain living at home in comfortable, familiar surroundings, with 83% of carers stating that living at home is very important to the individual.

Nicola added; "With the right help and support, staying at home is an ideal choice for those with dementia-related illnesses. Research has shown that familiar surroundings can help ease the condition and it is vital that people are aware that this is a genuine option, which can be a cost-effective alternative to many care homes."

Christies Care currently has over 70 clients, with various stages of dementia related illnesses, who live in their own homes and have a carer 24 hours of the day.

The company has invested heavily into its training facilities, and has developed regular introductory and advanced workshops for carers working with dementia sufferers. The specialist courses culminated in an exam externally marked and accredited by The Alzheimer's Society.

For more information about Christies Care, telephone 0844 477 6460 or visit [www.christiescare.com](http://www.christiescare.com) or [www.twitter.com/ChristiesCare](https://www.twitter.com/ChristiesCare)