



# Dementia Pledge for Employers

## The Employers Dementia Pledge

The quality of dementia care and support is dependant upon the workforce, nothing less than excellence in dementia care is acceptable. This is only achieved when the workforce has received specialist training in dementia care. This has been recognised by the National Dementia Strategy and there has been a Department of Health Working group established for two years to address the issue of the quality of the workforce.

The Department of Health Working group have made significant strides forward in terms of addressing the needs of the workforce through the Qualification and Credit Framework (QCF) and through the development of the Common Core Principles for Dementia.

However, we wanted to develop a practical way in which Employers could demonstrate their commitment to developing the best possible workforce to provide care and support to people with dementia. The Dementia Pledge has been created for Employers, by Employers

### **The aims of the Dementia Pledge are to:**

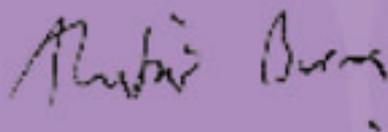
- Ensure that people who deliver adult social care services fully understand and meet the needs of the person with dementia and their families
- Ensure commissioners are committed to commission for quality, and only commission services from providers who demonstrate their workforce understand the needs of people with dementia and are committed to providing excellent dementia care
- Increase public awareness of excellent dementia care and make them intolerant of anything less

### **The Four Principles of the Dementia Pledge**

- Know the person who is living with dementia
- Quality care, quality life
- Everybody has a leadership role
- Value focussed care

A commitment to the Dementia Pledge will mean a care provider will demonstrate that they can meet the 4 principles of the Dementia Pledge. This commitment will show that a provider really cares about developing their workforce's understanding of dementia and adapting the service to meet the needs of the person living with dementia. This collection of case studies highlights some of the excellent work that is already taking place; together we can provide the best possible care and support for people with dementia.

We hope you will join us in making the Dementia Pledge.



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